



Image of Quality

Arandell Corporation

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Arandell Color Science Division

Arandell Corporation's Prepress Division has developed the following guidelines for submitting electronic files. Following these guidelines will ensure the efficient handling of your project and will avoid additional charges related to improperly constructed files, missing information or late delivery.

Desktop File Formats

QuarkXPress 5.0, 6.0, 6.5, 7.0 and 8.0
InDesign CS3 & CS4
Photoshop CS3 & CS4
Illustrator CS3 & CS4
PDF / Acrobat 4.0, 5.0, 6.0, 7.0 and 8.0

Desktop Element Formats

Images/Scans - TIFF, EPS, or Scitex Handshake CT
Fonts - PostScript Type 1 fonts only
Include all fonts (printer and screen fonts). DO NOT use Multiple Master fonts or TrueType fonts
Logos/Artwork – EPS

Resolution

Continuous tone rastered images should be at 2x the linescreen or greater
• (350 or greater is hi-res for 175 linescreen)
Bitmap files should be at 1000 DPI or higher.
TIFF or EPS between 350 and 600 dpi

MISCELLANEOUS INSTRUCTIONS

Desktop Instructions

- Build pages to trim size and extend bleed .125" beyond page edge.
- All live area that is not to bleed should be .25" from trim.
- Do not stylize fonts from layout application such as making the type bold or italic. While the appearance of the font will look good on the screen, what prints will be the unstylized font.
- All elements must be at 100% size. Scale images outside the page layout program, i.e. Photoshop.
- Rotation and cropping of images in layout program should be avoided – use Photoshop.
- Include all fonts, images/scans, logos/artwork.
- Do not nest EPS files in other EPS files.
- Do not compress any image files.
- All images/scans must be in CMYK mode.
- All images/scans must be in Grayscale mode for B&W.
- All colors in the page layout program should be changed to CMYK. Spot colors should be turned off except when a spot color is required.
- Four-color solids should not exceed SWOP density of 310% for coated gloss stocks and 280% for matte and dull stocks.
- Supply Quark "Collect for Output" or similar reports.
- Supply a complete set of laser proofs @ 100% which accurately represent the supplied files.